THE ROSEN LAW FIRM, P.A.

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[Proposed] Lead Counsel for Plaintiffs and Class

(additional counsel on signature page)

UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

ERIC SHAPIRO, Individually and on Behalf of All Others Similarly Situated,

Plaintiff,

VS.

ALLIANCE MMA, INC., PAUL K DANNER, III, and JOHN PRICE,

Defendants.

No.: 1:17-cv-02583-RBK-AMD

NOTICE OF MOTION OF THE
AMMA INVESTOR GROUP'S
MOTION TO: (1) APPOINT LEAD
PLAINTIFF; AND (2) APPROVE
LEAD PLAINTIFFS' SELECTION
K. OF COUNSEL

CLASS ACTION

MOTION DATE: July 17, 2017

PLEASE TAKE NOTICE that pursuant to Section 27 of the Securities Act of 1933, 15 U.S.C. § 77z-1(a)(3)(B) as amended by the Private Securities Litigation Reform Act of 1995 (the "PSLRA"), Plaintiffs Daniel Ciccarelli, Michael Desantis, Michael Malcolm, Thomas Bendheim and Anthony Shenk (the "AMMA Investor Group" or "Movants"), hereby move the Honorable Robert B. Kugler, United States

District Judge, Mitchell H. Cohen Building & U.S. Courthouse, 4th & Cooper Streets, Camden, NJ 08101, for an Order:

- (a) appointing Movants to serve as Lead Plaintiffs in this action; and
- (b) approving their selection of The Rosen Law Firm, P.A. as Lead Counsel for the litigation and all subsequently filed related litigations.

In support of this Motion, Movants submit: (1) the Declaration of Laurence Rosen dated June 16, 2017 (with exhibits); (2) Memorandum of Law in support of Motion dated June 16, 2017; and (3) a [Proposed] Order.

Dated: June 16, 2017 Respectfully submitted,

THE ROSEN LAW FIRM, P.A.

/s/ Laurence M. Rosen

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Additional counsel to Plaintiffs

CERTIFICATE OF SERVICE

I hereby certify that on this 16^{th} day of June 2017, a true and correct copy of the foregoing document was served by CM/ECF to the parties registered to the Court's CM/ECF system.

/s/ Laurence M. Rosen